## 英语口语-题库

	[1]	题型.	单选题
1		· ~~~	

[1] 题干.

Which of the following does not belong to the categories of intepretation?

- [1] 正确答案.C
- [1] 答案解析.

simultaneous interpretation is one of interpretation modes.

- [1] 难易度.中
- [1] 选项数.4
- [1] A.

Court interpretation

[1] B.

business interpretation

[1] C.

simultaneous interpretation

[1] D.

## broadcasting interpretation

[2]	题型.判断题
[2]	题干.
The f	eatures of interpretation can be summarized as
	nporaneousness, stressfulness, independence,
	orehensiveness and miscellaneousness.
COM	orenensiveness and miscenaneousness.
[2]	正确答案.A
[2]	难易度.易
[2]	选项数.2
[2]	A.正确
[2]	B.错误
[3]	题型.单选题
[3]	题干.
Choo	se the right meaning of the following expression.
CHOO	se the light meaning of the following expression.
user-	oriented means
[2]	工场体 <del>交</del> D
[3]	正确答案.B
[3]	难易度.中
[3]	选项数.4

东方用户

[3] A.

[3] B.		
客户为中心		
[3] C.		
[5] C.		
运用为主		
[3] D.		
在东方使用		
[4] 题型.单选题		
[4] 题干.		
1. Public charity programs means .		
1. Public charity programs means		
[4] 正确答案.C		
[4] 难易度.易		
[4] 选项数.4		
[4] A.		
公开慈善项目		

[4]	В.
人民公	公益节目
[4]	C.
公益事	<u></u> 事亦
[4]	D.
共同的	り慈善项目 1
[5]	题型.单选题
[5]	题干.
Youth	education means
[5]	正确答案.A
[5]	难易度.易
[5]	选项数.4

青少年教育

[5] A.

[5]	В.
不完善	的教育
[5]	C.
教育	
[5]	D.
欠发证	达的教育 
[6]	题型.单选题
[6]	题干.
Care	for the disadvantaged
[6]	正确答案.B
[6]	难易度.易
[6]	选项数.4
[6]	A.

关注缺点

[6] B.
关爱弱者
[6] C.
在意是一种缺陷
[6] D.
关心不足
[7] 题干.
Impoverished communities means
[7] 正确答案.D
[7] 难易度.易
[7] 选项数.4
[7] A.
改善后的社区
[7] B.

被掠夺	萨区域	
[7]	C.	
改善社	上区环境	
[7]	D.	
贫困地	也区	
[8]	题型.填空题	
[8]	题干.	
The C	Chinese expression"承担企业社会责任" can be translated as	
"fulfill social responsibilities.		
[8]	难易度.中	
[8]	选项数.1	
[8]	A.	
corporate		

题型.填空题

题干.

[9]

[9]

The Chinese expression"领先的网络平台" can be translated as "leading internet"		
[9]	难易度.中	
	选项数.1	
	A.	
platfo	orm	
[10]		
	题干.	
The C	hinese expression"网络核心技术" can be translated as	
<i>"</i>	Internet technologies"	
[10]	难易度.难	
[10]	选项数.1	
[10]	A.	
core		
[11]		
[11]	题干.	

The Chinese expression"—站式在线生活服务" can be translated		
as " online lifestyle service"		
[11] 难易度.难		
[11] 选项数.1		
[11] A.		
one-stop		
[12] 题干.		
The Chinese expression"推动网络文明" can be translated as		
"promoteinternet communities"		
[12] 难易度.中		
[12] 选项数.1		
[12] A.		
civil		

[13] 题干.

Memory involves encoding, storage, and retrieval of information.

- [13] 正确答案.A
- [13] 难易度.中
- [13] 选项数.2
- [13] A.正确
- [13] B.错误
- [14] 题型.判断题
- [14] 题干.

To memorize a speech, concentration is the most important, but the listener doesn't have to be interested in the topic under discussion.

- [14] 正确答案.B
- [14] 难易度.中
- [14] 选项数.2
- [14] A.正确
- [14] B.错误
- [15] 题型.单选题
- [15] 题干.

Which of the following is not one of the tactics to improve memory?

[15] 正确答案.B

[15]	难易度.中		
[15]	选项数.4		
[15]	A.		
catego	rizing		
[15]	B.		
healthy	/ diet		
[15]	C.		
genera	lization		
[15]	D.		
compa	comparison		
[16]	题型.单选题		
[16]	题干.		
Business environment has components.			
[16]	正确答案.B		
	难易度.易		
	选项数.4		
[16]	A.		

one		
[16]	B.	
two		
[16]	C.	
three		
[16]	D.	
four		
[17]	题型.判断题	
[17]	题干.	
Factors of Internal environment are beyond the control of		
business enterprises.		
[17]	正确答案.B	

[17] 难易度.中

[17] 选项数.2

[17] A.正确

[17] B.错误

[18] 题型.判断题

[18] 题干. The factors, such as man, material, money, machinery and management are included in external environment.

- [18] 正确答案.B
- [18] 难易度.中
- [18] 选项数.2
- [18] A.正确
- [18] B.错误
- [19] 题型.单选题
- [19] 题干.

Which of the following is not one of the factors included in external environment?

- [19] 正确答案.A
- [19] 难易度.中
- [19] 选项数.4
- [19] A.

management factors

[19] B.

government factors

[19] C.

socio-cultural factors

[19] D.

legal factors

- [20] 题型.判断题
- [20] 题干.

Natural environment is a study of perspective of population.

- [20] 正确答案.B
- [20] 难易度.中
- [20] 选项数.2
- [20] A.正确
- [20] B.错误
- [21] 题型.判断题
- [21] 题干.

International environment such as globalization, liberalization, foreign business policies and cultural exchange could affect business units.

- [21] 正确答案.A
- [21] 难易度.中
- [21] 选项数.2
- [21] A.正确
- [21] B.错误

[22]	题型.单选题
[22]	题干.
Choose	e the right meaning of the following words.
stern n	neans
[22]	正确答案.C
[22]	难易度.易
	选项数.4
[22]	A.
正直的	
[22]	B.
坚定的	
[22]	
[==]	
严厉的	
[22]	D
رکدا	D.
僵直的	

[23]	题型.单选
[23]	题干.
_	
levy c	on means
[23]	正确答案.B
[23]	难易度.中
[23]	选项数.4
[23]	A.
<i>/</i> →+ <i>/</i> -7	<i>\</i> }- <del>\</del>
依赖,	<b>伙</b> 罪
[23]	В.
/TT\	
征税	
[23]	C.
<del></del>	
危害	
[23]	D.
支援	
[24]	题型.判断题

[24] 题干.

In interpreting, the more details you note down, the better.

- [24] 正确答案.B
- [24] 难易度.易
- [24] 选项数.2
- [24] A.正确
- [24] B.错误
- [25] 题型.判断题
- [25] 题干.

In E-C interpreting, you notes should be taken in English, while in C-E interpreting, in Chinese.

- [25] 正确答案.B
- [25] 难易度.易
- [25] 选项数.2
- [25] A.正确
- [25] B.错误
- [26] 题型.判断题
- [26] 题干.

Some top interpreters have shared their note-taking system, and we should definitely copy the whole system, because a

beginner cannot develop a better noting system than those of the top professionals.

- [26] 正确答案.B
- [26] 难易度.易
- [26] 选项数.2
- [26] A.正确
- [26] B.错误
- [28] 题型.判断题
- [28] 题干.

When it comes to tasks of interpreting for formal public speeches, the interpreter has to do a lot more homework because it is unlikely that they will get the script of a formal speech for preparation.

- [28] 正确答案.B
- [28] 难易度.易
- [28] 选项数.2
- [28] A.正确
- [28] B.错误
- [29] 题型.填空题
- [29] 题干.

## 听录音,填空。

Mr. President, Mr. (1), and Distinguished Members of the Congress:

I stand on this (2) with a sense of deep humility and great pride -- humility

in the wake of those great American <u>(3)</u> of our history who have stood here before me? pride in the <u>(4)</u> that this forum of legislative debate represents human liberty in the purest form yet <u>(5)</u>. Here are centered the hopes and <u>(6)</u> and <u>(7)</u> of the entire human race. I do not stand here as <u>(8)</u> for any partisan cause, for the issues are fundamental and reach quite beyond the realm of partisan consideration. They must be resolved on the highest <u>(9)</u> of national interest if our course is to prove sound and our future protected. I trust, therefore, that you will do me the justice of receiving that which I have to say as solely expressing the considered viewpoint of a fellow American.

I address you with neither rancor nor  $\underline{(10)}$  in the fading twilight of life, with but one purpose in mind: to serve my country.

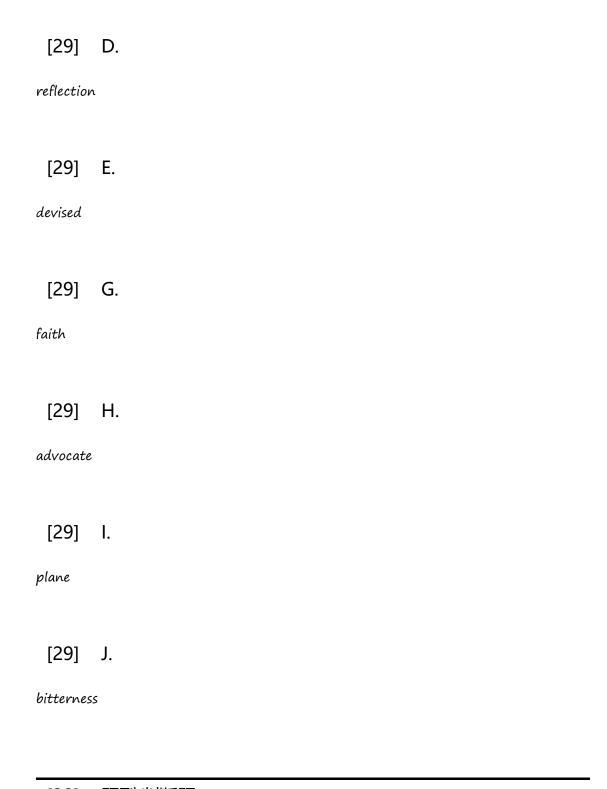
- [29] 难易度.难
- [29] 选项数.10
- [29] A.

Speaker

rostrum

[29] C.

architects



[30] 题型.判断题

[30] 题干.

The more notes you take, the better interpretation you can do.

- [30] 正确答案.B
- [30] 难易度.易
- [30] 选项数.2
- [30] A.正确
- [30] B.错误
- [31] 题型.判断题
- [31] 题干.

It is advisable for beginners to develop a system of note-taking out of his own rather than copying others.

- [31] 正确答案.A
- [31] 难易度.中
- [31] 选项数.2
- [31] A.正确
- [31] B.错误
- [32] 题型.判断题
- [32] 题干.

Note-taking is supposedly a supplement to memory and decoding of information.

- [32] 正确答案.A
- [32] 难易度.中
- [32] 选项数.2

- [32] A.正确
- [32] B.错误
- [33] 题型.判断题
- [33] 题干.

Note-taking is always a problem for an untrained note-taker to read notes which might become another new language, which will certainly add burden to interpreters.

- [33] 正确答案.B
- [33] 难易度.难
- [33] 选项数.2
- [33] A.正确
- [33] B.错误
- [34] 题型.判断题
- [34] 题干.

Note-taking is always a problem for an untrained note-taker to read notes which might become another new language, which will certainly add burden to interpreters.

- [34] 正确答案.B
- [34] 难易度.难
- [34] 选项数.2
- [34] A.正确
- [34] B.错误

- [35] 题型.判断题
- [35] 题干.

It is advisable for beginners to develop a system of note-taking out of his own rather than copying others.

- [35] 正确答案.A
- [35] 难易度.中
- [35] 选项数.2
- [35] A.正确
- [35] B.错误
- [36] 题型.判断题
- [36] 题干.

Note-taking is supposedly a supplement to memory and decoding of information.

- [36] 正确答案.A
- [36] 难易度.中
- [36] 选项数.2
- [36] A.正确
- [36] B.错误
- [37] 题型.判断题
- [37] 题干.

Interviews are the best way of understanding a complicated situation and seeing it from someone else's perspective.

- [37] 正确答案.A
- [37] 难易度.中
- [37] 选项数.2
- [37] A.正确
- [37] B.错误
- [38] 题型.判断题
- [38] 题干.

A formal interview often takes the form of monologue, and there is no exchange between the reporter and others.

- [38] 正确答案.B
- [38] 难易度.中
- [38] 选项数.2
- [38] A.正确
- [38] B.错误
- [39] 题型.判断题
- [39] 题干.

A well-prepared research in advance is a key element to ensure the success of business interview interpretation.

- [39] 正确答案.A
- [39] 难易度.中

- [39] 选项数.2
- [39] A.正确
- [39] B.错误
- [40] 题型.填空题
- [40] 题干.

Reporter: China has delivered several decades of double-digit growth and recently 1 Japan to become the world's second largest economy. Can China sust ain this performance? How is it possible to sustain this high le vel of 2 year after year? How reliable is the data in any case?

Jack: The transition from an agricultural to an industrial economy, particularly on the scale we are seeingin China, leads to enormous 3 gains. Growth in the past has been driven by investment from other countries and China has typically been the largest 4 for FDI. the government has also been an enormous investor into 5 and these projects then pave the way for future increases in productivity. Going forward, the shift will be for China to develop as a consuming nation.

Is this sustainable? Yes. There is a great deal of 6 behind this trend. That doesn't mean, however, that there will not be bumps in the road. Generally, with some reservations, you can trust the numbers coming out of China, and in many cases, there is corroborating evidence to support them.

<u>Reporter:</u> When discussing China it is a mistake to speak about it in a uniform voice. Can you talk about the differences between the North and South? The Coast and Inland regions?

<u>Jack:</u> China has had tremendous growth, but it has been <u>7</u>. The biggest growth has been along the coast and in major cities such as Guangdong, Shanghai and Beijing. They have had the fastest growth, and there has been growth <u>8</u>, but it has not been as dramatic. Between North and South, people will say the South is more business-oriented and easier, and those generalizations are useful, though not 100% 9. There are differences in the cost structures between different areas which can be very 10. Companies like Foxconn, which makes ipads, are moving their factories from the south into the inner provinces.

[40] 难易度.易

[40] 选项数.10

[40] A.

surpassed

[40] B.

growth

[40] C.

productivity

[40] D.

magnet	
[40]	E.
infrastr	ucture
[40]	G.
uneven	
[40]	H.
inland	
[40]	I.
reliable	
[40]	J.
dramat	ic

[41] 题干.

<u>Reporter:</u> Intellectual property has been a major problem in Chi na and there is ageneral <u>1</u>

<sup>[41]</sup> 题型.填空题

that the legal environment is 2 which makes planning andenf orcement on a range of issues

difficult to impossible particularly if you become "too" 3 or come into conflict with

government authorities. We also hear alot about the importance of relationships when doing business there. How do you view this

issue? <u>Jack</u>: Relationships are indeed important. That does not m ean you need to have them when you get to

China, but you do need to <u>4</u> them and use them rather than legal

means to <u>5</u> your goals and interests. Concern about intellectual property is aquestion I get all the time. I think the

actual situation is much better than most people believe. That does

not mean it is not a problem, but it is not as bad as most thin k and it is certainly better than in the past.

For Business to Business 6 there are ways you can protect yourself in terms of how you structure your 7 and produce your

products. China is also 8 more, and the more that happens, the more the

country's local companies will be interested in protecting their intellectual property. At

the moment, China is already one of the top holders of 9 in the world, and that will

significantly change the way the county views nellectual propert y 10 over time.

- [41] 难易度.中
- [41] 选项数.10
- [41] A.

perception

[41] B.

arbitrary

[41] C.

profitable

[41] D.

form

[41] E.

enforce

[41] G.

manufacturing

[41] H.

innovating		
[41]	I.	
patent	S	
[41]	J.	
rights		
J		
[42]	题型.单选题	
[42]	题干.	
There i	is evidence to support the facts.	
[42]	正确答案.C	
[42]	难易度.中	
[42]	选项数.4	
[42]	A.	
transit	ional	
[42]	B.	
sustair	nable	
Sustail	IGDIC	
[42]	C.	
L - —J	<del></del>	

corrob	orating
[42]	D.
intelle	ctual
[43]	
	题干.
The his	storical tide is surging forward with great
[43]	正确答案.B
[43]	难易度.中
[43]	选项数.4
[43]	A.
magne	et
[43]	B.
mome	ntum
[43]	C.
growth	٦
[43]	D.

intr	astr	いっても	ıırΔ
11111	asu	uιι	uı e

[44]	题型.单选题	
[44]	题干.	
P&G a	applied for a	on its shampoos.
[44]	正确答案.A	
[44]	难易度.易	
[44]	选项数.4	
[44]	A.	
patent	t	
[44]	B.	
mome	entum	
[44]	C.	
proper	rty	
[44]	D.	
conser	rvation	

[45]	题型.单选题
[45]	题干.
-	lon't normally give any advance notice about which ng they are going to
[45]	正确答案.B 难易度.中 选项数.4 A.
suspec	ct
[45] inspec	
[45]	C.
respec	t
[45]	D.
prospect	
[46]	题型. <b>单</b> 选题

[46] 题干.

Nothing could		his distress of losing grandmother.
[46]	正确答案.D	
[46]	难易度.中	
[46]	选项数.4	
[46]	A.	
sustair	1	
[46]	В.	
consol	idate	
[46]	C.	
ajust		
[46]	D.	
allevia	te	
[47]	题型.单选题	
[47]	题干.	
He wai	nts to some	e money to the account of his only
daughter.		

- [47] 正确答案.B
- [47] 难易度.难
- [47] 选项数.4
- [47] A.

transit

[47] B.

transfer

[47] C.

transparent

[47] D.

transform

- [48] 题型.判断题
- [48] 题干.

You have to have something newsworthy for your press conference, and what you are about to release should not have been covered in the press.

- [48] 正确答案.A
- [48] 难易度.易
- [48] 选项数.2
- [48] A.正确
- [48] B.错误
- [49] 题型.判断题
- [49] 题干.

It is possible for the interpreter to receive the full text of the speech that is going to be release in the press conference.

- [49] 正确答案.A
- [49] 难易度.易
- [49] 选项数.2
- [49] A.正确
- [49] B.错误
- [50] 题型.填空题
- [50] 题干.

## 听写

- [50] 难易度.易
- [50] 选项数.1
- [50] A.

His latest movie looks set to break new ground.

- [51] 题型.填空题
- [51] 题干.

### 听写

- [51] 难易度.易
- [51] 选项数.1
- [51] A.

The treatment of diabetes reached a significant milestone in the 1970s.

- [52] 题型.填空题
- [52] 题干.

# 听写

- [52] 难易度.易
- [52] 选项数.1
- [52] A.

Even though I've been acting for years, I still get a thrill out of going on stage.

- [53] 题型.填空题
- [53] 题干.

# 听写

- [53] 难易度.易
- [53] 选项数.1
- [53] A.

Our staff are always on hand to help.

- [54] 题型.填空题
- [54] 题干.

### 听写

- [54] 难易度.易
- [54] 选项数.1
- [54] A.

Treatment is tailored to the needs of each patient.

[55]	题干.
	iation is the art of arriving at a on a subject to the ction of the parties involved.
用小写:	字母填写以字母 c 开头的单词。
[55]	难易度.中
	选项数.1 ^
[55]	A.
compr	romise
[56]	题型.填空题
[56]	题干.
Export	ers and importers bridge theirand reach a fair
and m	utually satisfactory deal.
用小写:	字母填写以 d 开头的单词。

[55] 题型.填空题

[56]	难易度.中
[56]	选项数.1
[56]	A.
differe	nces
[57]	题型.判断题
[57]	题干.
People	e can be abrasive and persistent during a negotiation.
[57]	正确答案.B
[57]	难易度.中
[57]	选项数.2
[57]	A.正确
[57]	B.错误
[58]	题型.填空题
[58]	题干.
The pe	eocess of international business negotiation is divided
into	different stages.
用阿拉伯	伯数字填空。
[58]	难易度.中

- [58] 选项数.1
- [58] A.

3

- [59] 题型.判断题
- [59] 题干.

Interpreters should contribute to the negotiation through excellent transference of information instead of expressing his personal opinion.

- [59] 正确答案.A
- [59] 难易度.中
- [59] 选项数.2
- [59] A.正确
- [59] B.错误
- [60] 题型.判断题
- [60] 题干.

The Chinese idiom "以牙还牙" could be translated as "a tooth for a tooth".

- [60] 正确答案.B
- [60] 难易度.中
- [60] 选项数.2

- [60] A.正确
- [60] B.错误
- [61] 题型.判断题
- [61] 题干.

It's impolite for people to call others' names directly in most western countries.

- [61] 正确答案.B
- [61] 难易度.中
- [61] 选项数.2
- [61] A.正确
- [61] B.错误
- [62] 题型.判断题
- [62] 题干.

It's improper to use your chopsticks to get some food for overseas friends in order to show hospitality.

- [62] 正确答案.A
- [62] 难易度.中
- [62] 选项数.2
- [62] A.正确
- [62] B.错误
- [63] 题型.判断题
- [63] 题干.

[63]	正确答案.A
[63]	难易度.中
[63]	选项数.2
[63]	A.正确
[63]	B.错误
[64]	题型.单选题
[64]	题干.
The fo	llowing words are all synonyms of "incentive" except
[64]	正确答案.D
	难易度.中
	选项数.4
[64]	
motive	
[64]	B.
spur	
[64]	C.
impetu	JS

The English word "nuance" means subtle differences.

[64]	D.
deterr	ent
[65]	题型.填空题
[65]	题干.
The co	onditions imposed on volunteers were s
用小写	字母将单词补充完整,不需要重复填写已给字母。
[65]	难易度.中
[65]	选项数.1
[65]	
tringe	nt
[66]	
լսսյ	松土。安土松

[66] 题干.

In this way you p other applicants who would be		
wasting your time and theirs.		
用小写字母将单词补充完整,不需要重复填写已给字母。		
[66] 难易度.中		
[66] 选项数.1		
[66] A.		
reclude		
[67] 题型.填空题		
[67] 题干.		
We Icelanders are very p and never show our feelings.		
用小写字母将单词补充完整,不需要重复填写已给字母。		
[67] 难易度.难		
[67] 选项数.1		
[67] A.		
hlegmatic		
[68] 题型.填空题		
[68] 题干.		

We can use our eyes to communicate virtually every		
subtle n of emotion.		
用小写字母将单词补充完整,不需要重复填写已给字母。		
[68] 难易度.中		
[68] 选项数.1		
[68] A.		
uance		
[69] 题型.填空题		
[69] 题干.		
If this policy is reversed, we shall never achieve our o		
用小写字母将单词补充完整,不需要重复填写已给字母。		
[69] 难易度.中		
[69] 选项数.1		
[69] A.		
bjective		

[70]	题型.填空题	
[70]	题干.	
Specta	cles are fashion a rather than just a remedy for	
-	yesight.	
<b>P</b> • • • •	, g	
用小写	字母将单词补充完整,不需要重复填写已给字母。	
[70]	难易度.中	
[70]	选项数.1	
[70]	A.	
ccesso	ries	
cccsso		
[71]	压刑 持命服	
	<u>题型.填空题</u>	
[71]	<del>即十</del> .	
One of	the _1_ many companies make is to _2_ a member of	
	pper management as a3_ without actually considering	
-	ner negotiating 4 . In many cases, being the boss	
	5 someone from being a good negotiator. Such a	
	may be used to getting their way without question and	
unable to 6 in the give and take that's at the heart of		
	ations. unless their management style is strongly based in	
negotio	acions, uniess their management style is strongly based in	

\_\_7\_\_, they will be unwilling to allow for the needs of their \_\_8\_\_. The negotiator must always \_\_9\_\_ the middle ground. He or she must enter the negotiation process with the understanding that both \_\_10\_\_ must leave the table with a sense that they've received "enough" .

- [71] 难易度.难
- [71] 选项数.10
- [71] A.

mistakes

[71] B.

assign

[71] C.

negotiator

[71] D.

skills

[71] E.

precludes

[71] G. consensus [71] H. counterparts [71] I. inhabit [71] J. teams [72] 题型.填空题 [72] 题干.

听写句子 (dictation) ,注意句子的首字母大写。

[72] 难易度.中

[72] 选项数.1

[72] A.

It is uswise to prejudice events prior to a negotiation beginning.

- [73] 题型.填空题
- [73] 题干.

听写句子 (dictation) ,注意句子的首字母大写。

- [73] 难易度.中
- [73] 选项数.1
- [73] A.

Preparation provides information and information is power; but information cannot predict how a negotiation will unfold.

- [74] 题型.填空题
- [74] 题干.

听写句子 (dictation) ,注意句子的首字母大写。

- [74] 难易度.中
- [74] 选项数.1
- [74] A.

It is difficult to provide an all-embracing list of personal qualities that a negotiator needs.

- [75] 题型.判断题
- [75] 题干.

Anyone, when traveling for purposes related to his or her work, is having a business travel.

- [75] 正确答案.A
- [75] 难易度.易
- [75] 选项数.2
- [75] A.正确
- [75] B.错误
- [76] 题型.判断题
- [76] 题干.

Business travel often combines business activities and tourism activities.

- [76] 正确答案.A
- [76] 难易度.易
- [76] 选项数.2
- [76] A.正确
- [76] B.错误
- [77] 题型.判断题
- [77] 题干.

When a person is going to have a business travel, it means he or she is going to a big city for business.

- [77] 正确答案.B
- [77] 难易度.易
- [77] 选项数.2
- [77] A.正确
- [77] B.错误
- [79] 题型.判断题
- [79] 题干.

Liaison interpreting is a form of simultaneous interpreting.

- [79] 正确答案.B
- [79] 难易度.易
- [79] 选项数.2
- [79] A.正确
- [79] B.错误
- [80] 题型.判断题
- [80] 题干.

For liaison interpreting, experienced, qualitied interpreters work both into and out of their mother tongue.

- [80] 正确答案.A
- [80] 难易度.易
- [80] 选项数.2
- [80] A.正确
- [80] B.错误
- [81] 题型.判断题
- [81] 题干.

In liaison interpreting, it is no way that the interpreter can have any impact on the visitor's mood.

- [81] 正确答案.B
- [81] 难易度.易
- [81] 选项数.2
- [81] A.正确
- [81] B.错误
- [82] 题型.填空题
- [82] 题干.

听写。注意句首大写和标点符号。

- [82] 难易度.中
- [82] 选项数.1
- [82] A.

Traveling on business usually means you are dining out more often than normally.

- [83] 题型.填空题
- [83] 题干.

听写。注意句首大写和标点符号。

- [83] 难易度.易
- [83] 选项数.1
- [83] A.

If you possibly can, don't book the last flight home.

- [84] 题型.填空题
- [84] 题干.

听写。注意句首大写和标点符号。

- [84] 难易度.中
- [84] 选项数.1
- [84] A.

Most business hotels have small gyms for their guests.

[85] 题型.填空题 [85] 题干. 听写。注意句首大写和标点符号。 [85] 难易度.易 选项数.1 [85] [85] A. Don't forget to charge all your electronic equipments before travelling. 题型.填空题 [86] [86] 题干. 听写。注意句首大写和标点符号。 [86] 难易度.易

Someone points out that the European company has been able to roll out five new products in the past decade.

[86]

[86] A.

选项数.1

[87]	题型.填空题
[87]	题干.
Discou	irse analysis(DA) is a general term for a number of
approa	aches to analyzing written,, signed language use or
any sig	gnificant semiotic event.
连田小	写字母填写单词。
用用 <b>小</b> 、	一十分块一中间。
[87]	难易度.中
	选项数.1
[87]	
spoke	n
	题型.单选题
[88]	题干.
There	are features of discourse analysis .
	<u> </u>
1001	
[88]	
	难易度.易
	选项数.4 -
[88]	A.

[88] B.

4

[88] C.

5

[88] D.

6

[89] 题型.填空题

[89] 题干.

The three forms of product promotion are physical form; \_\_\_\_\_ form and popular forms of online social media such as Facebook, Twitter.

用小写字母填写单词。

[89] 难易度.易

[89] 选项数.1

[89] A.

digital

- [90] 题型.判断题
- [90] 题干.

In this day and age, there is NOT necessarily one communication medium that is better than another simply because the most effective medium is based on what type of product you are promoting.

- [90] 正确答案.A
- [90] 难易度.易
- [90] 选项数.2
- [90] A.正确
- [90] B.错误
- [91] 题型.单选题
- [91] 题干.

Which of the following is one of the synonyms of "underpin" ?

- [91] 正确答案.C
- [91] 难易度.易
- [91] 选项数.4
- [91] A.

undermine

```
[91]
      В.
incentive
 [91] C.
reinforce
 [91] D.
underline
 [92]
     题型.单选题
 [92]
      题干.
Which of the following is one of the synonyms
of "aspirational" ?
 [92] 正确答案.A
 [92] 难易度.易
 [92] 选项数.4
 [92] A.
coveted
 [92]
      B.
```

[92] C. sweating  [92] D. pursuing  [93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse. 用小写字母将单词补充完整,不需要重复填写已给字母。 这题需要加 ed 表被动。
[92] D. pursuing  [93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse. 用小写字母将单词补充完整,不需要重复填写已给字母。
[92] D. pursuing  [93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
pursuing  [93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
pursuing  [93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
[93] 题型.填空题 [93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
[93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
[93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
[93] 题干.  Most vegetables we buy in winter are n in the greenhouse.  用小写字母将单词补充完整,不需要重复填写已给字母。
Most vegetables we buy in winter are n in the greenhouse. 用小写字母将单词补充完整,不需要重复填写已给字母。
用小写字母将单词补充完整,不需要重复填写已给字母。
这题需要加 ed 表被动。
[93] 难易度.易
[93] 选项数.1
[93] A.
urtured
[94] 题型.填空题 [94] 题干.

This hi	ll is too s to ride up on a bicycle.	
用小写字母将单词补充完整,不需要重复填写已给字母。		
[94]	难易度.易	
[94]	选项数.1	
[94]	A.	
teep		
	题型.填空题	
[95]	题干.	
The fo	otball team won one of sport's most c trophies.	
用小写	字母将单词补充完整,不需要重复填写已给字母。	
[95]	难易度.易	
[95]	选项数.1	
[95]	A.	
oveted	I	
[96]		
[96]	题干.	
رے کا	۸ <del>۵</del> .	

Any good speaker should be able to r his argument with facts.		
用小写字母将单词补充完整,	不需要重复填写已绝	合字母。
[96] 难易度.易		
[96] 选项数.1		
[96] A.		
einforce		
[97] 题型.填空题		
[97] 题干.		
The boat is p solely by wind power.		
用小写字母将单词补充完整,	不需要重复填写已给	合字母。
这题后面加-ed 表被动。		
[97] 难易度.易		
[97] 选项数.1		

ropelled

[97] A.

[98]	题型.单选题
[98]	题干.
	it is unlikely that all workers do feel happy in their
work,	think it is not unrealistic to promote more job
satisfa	ction in any job.
[98]	正确答案.A
[98]	难易度.易
[98]	选项数.4
[98]	A.
Even t	hough
Even t	nougn
[98]	B.
l :¢	
only if	
[98]	C.
if only	
[98]	D.
regard	less of

[99]	题型.单选题	
[99]	题干.	
	these disadvantages, the obvious benefits of computer	
skills fo	or young children cannot be denied.	
[99]	正确答案.B	
[99]	难易度.易	
[99]	选项数.4	
[99]	A.	
althou	ah	
artiroa	9''	
[99]	B.	
In spite of		
·		
[99]	C.	
becaus	se of	
[00]	D	
[99]	D.	
due to		

[100] 题型.单选题 [100] 题干.

The ecological problems are being aggravated;\_\_\_\_\_, it is imperative (势在必行,必要的) that we take measures to combat the pollution of the environment.

[100] 正确答案.C

[100] 难易度.易

[100] 选项数.4

[100] A.

however

[100] B.

though

[100] C.

therefore

[100] D.

nontheless

[101]	题型.单选题
[101]	题干.
-	eople believe individuals should save money for their er retirement
some of	thers are more optimistic and think there is no need to
plan for	retirement.
[101]	正确答案.D
	难易度.易
	选项数.4
[101]	
SO	
[101]	B.
thereby	
[101]	C.
for	
[101]	D.
while	

[102]	题型.填空题	
[102]	题干.	
Apple hending according Brown.	as overtaken Google as the world's most brand, a four-year by the Intermet search leader, ng to a new study by global brands agency Millward	
	难易度.易	
	选项数.2	
[102]	A.	
valuable		
[102]	B.	
reign		
J		
[103]		
	题干.	
The iph	one and ipad maker's brand is now worth \$153 billion,	
almost half Apple's (两个单词), says the annual Brandz		
study of the world's top 100 brands. Apple's portfolio of		
hose:===	consumer goods propelled it past Microsoft to	
	the world's most valuable technology company last	
year.		

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[103] 难易度.易
```

[103] 选项数.2

[103] A.

market capitalization

[103] B.

coveted

[104] 题型.判断题

[104] 题干.

Advertising is about communicating.

[104] 正确答案.A

[104] 难易度.易

[104] 选项数.2

[104] A.正确

[104] B.错误

[105] 题型.判断题

[105] 题干.

Advertising may benefit consumers by providing more choices to them.

- [105] 正确答案.A
- [105] 难易度.易
- [105] 选项数.2
- [105] A.正确
- [105] B.错误
- [107] 题型.判断题
- [107] 题干.

A consumer must consider the advertisement's offers to decide how to respond to it.

- [107] 正确答案.B
- [107] 难易度.易
- [107] 选项数.2
- [107] A.正确
- [107] B.错误
- [108] 题型.判断题
- [108] 题干.

The marekters must choose the medium with the largest number of users for an advertisement.

- [108] 正确答案.B
- [108] 难易度.易

```
[108] 选项数.2
```

[108] A.正确

[108] B.错误

[109] 题型.判断题

[109] 题干.

Sight interpreting is a visual-oral process.

```
[109] 正确答案.A
```

[109] 难易度.易

[109] 选项数.2

[109] A.正确

[109] B.错误

[110] 题型.判断题

[110] 题干.

Because it is done with the text in hand, sight interpreting is more like consecutive interpreting.

[110] 正确答案.B

[110] 难易度.易

[110] 选项数.2

[110] A.正确

[110] B.错误

[111] 题型.判断题

[111] 题干.

In interpreting for an international conference, if the text of the speech is provided beforehand, it is most important to read loud and clear every word of the text, paying special attention to correct pronunciation.

- [111] 正确答案.B
- [111] 难易度.易
- [111] 选项数.2
- [111] A.正确
- [111] B.错误
- [112] 题型.填空题
- [112] 题干.

In interpreting, \_\_\_\_\_\_ refers to interpreting sense group by sense group in the same order as they appear in the text or are spoken by the speaker in the source language

- [112] 难易度.易
- [112] 选项数.1
- [112] A.

# Linearity

- [113] 题型.判断题
- [113] 题干.

Linearity also means we can use every skill learned from the translation class to perform the interpreting.

- [113] 正确答案.B
- [113] 难易度.易
- [113] 选项数.2
- [113] A.正确
- [113] B.错误
- [114] 题型.填空题
- [114] 题干.

听写,注意大小写和标点符号。

- [114] 难易度.易
- [114] 选项数.1
- [114] A.

Advertising affects all of us throughout our lives.

- [115] 题型.填空题
- [115] 题干.

听写,注意大小写和标点符号。

- [115] 难易度.易
- [115] 选项数.1
- [115] A.

Adolescents, especially female adolescents, are particularly vulnerable, because they are new and inexperienced consumers and are the prime targets of many advertisements.

- [116] 题型.填空题
- [116] 题干.

听写,注意大小写和标点符号。

- [116] 难易度.易
- [116] 选项数.1
- [116] A.

Advertisers are fully aware of their role and do not hesitate to take advantage of the insecurities and anxieties of young people, in the guise of offering solutions. [117] 题型.判断题

[117] 题干.

In simultaneous interpretation, the interpreter renders the message in the target-language as quickly as he or she can formulate it from the source language, while the source-language speaker continuously speaks.

- [117] 正确答案.A
- [117] 难易度.易
- [117] 选项数.2
- [117] A.正确
- [117] B.错误

[118] 题型.判断题

[118] 题干.

There is no difference between simultaneous interpreting and consecutive interpreting at all.

- [118] 正确答案.B
- [118] 难易度.易
- [118] 选项数.2
- [118] A.正确
- [118] B.错误

[119] 题型.填空题

[119] 题干.

There are \_\_\_\_\_ good ways to improve the trainee's SI ability.

用阿拉伯	伯数字填空
/ IJP-JJ <u>-</u> XI	

[119] 难易度.易 [119] 选项数.1 [119] A. 6 [120] 题型.填空题 [120] 题干. Shadowing exercise can be classified into\_\_\_\_\_ and \_\_\_\_\_. 用小写填写单词,注意连字符 [120] 难易度.易 [120] 选项数.2 [120] A. single-task shadowing [120] B. multi-task shadowing

- [121] 题型.判断题
- [121] 题干.

Traditional street markets are the forerunners of the modern exhibition and they are the same with business exhibitions.

- [121] 正确答案.B
- [121] 难易度.易
- [121] 选项数.2
- [121] A.正确
- [121] B.错误
- [122] 题型.判断题
- [122] 题干.

Exhibition ranges from an extraordinary large event such as a world's Fair exposition to small one-artist solo shows or a display of just one item.

- [122] 正确答案.A
- [122] 难易度.易
- [122] 选项数.2

- [122] A.正确 [122] B.错误 [123] 题型.填空题 [123] 题干.
- Please try to translate the following Chinese expressions into English.

注意大小写和单复数,不需要标点符号

1.

### 世界博览会

- 2.
- 3.

# 万国工业博览会

- 4.
- 5.

# 广交会

6.

- [123] 难易度.易
- [123] 选项数.3
- [123] A.

**World Expositions** 

[123] B.

the Great	<b>Exhibition</b>	of Industries	of All	<b>Nations</b>
uie dieat		OI IIIUUSIIIES	$OI \cap II$	INGLIOUS

Г1	221	
П	231	

Canton Fair

[124] 题型.填空题

[124] 题干.

With a long civilization, China \_\_\_\_\_ international exchange and loves world peace. China owes its successful \_\_\_\_\_ for the World Exposition in 2010 to the international community's sopport for and confidence in its reform and opening-up. The Exposition will be the first \_\_\_\_ World Exposition in a developing country, which gives expression to the \_\_\_\_\_ the world's people place on China's future development. So what will Expo 2010 Shanghai China \_\_\_\_\_ to the world? There is no doubt the Chinese people will present to the world a successful, splendid and unforgettable exposition.

- [124] 难易度.易
- [124] 选项数.5
- [124] A.

favors

```
[124] B.
bid
 [124] C.
registered
 [124] D.
expectations
 [124] E.
deliver
 [125] 题型.判断题
```

Essentially marketing is the same as selling something.

[125] 正确答案.B

题干.

[125]

[125] 难易度.易

[125] 选项数.2

[125] A.正确

[125] B.错误

- [126] 题型.判断题
- [126] 题干.

Marketing consists primarily of advertising a product or service.

- [126] 正确答案.B
- [126] 难易度.易
- [126] 选项数.2
- [126] A.正确
- [126] B.错误
- [127] 题型.判断题
- [127] 题干.

Marketing plans must take environmental factors into consideration.

- [127] 正确答案.A
- [127] 难易度.易
- [127] 选项数.2
- [127] A.正确
- [127] B.错误
- [128] 题型.判断题
- [128] 题干.

Paraphrasing happens only orally, for example, in interpreting.

- [128] 正确答案.B
- [128] 难易度.易
- [128] 选项数.2
- [128] A.正确
- [128] B.错误
- [129] 题型.判断题
- [129] 题干.

As long as we have a large vocabulary and can find equivalents quickly, paraphase, even interpreting, can be easy for us.

- [129] 正确答案.B
- [129] 难易度.易
- [129] 选项数.2
- [129] A.正确
- [129] B.错误
- [130] 题型.判断题
- [130] 题干.

You may break up sentences and even restructure them in paraphrasing.

- [130] 正确答案.A
- [130] 难易度.易
- [130] 选项数.2

- [130] A.正确
- [130] B.错误
- [131] 题型.填空题
- [131] 题干.

听写,注意标点符号与大小写。

- [131] 难易度.易
- [131] 选项数.1
- [131] A.

Prices, according [音频]

听写,注意标点符号与大小写。

- [132] 难易度.易
- [132] 选项数.1
- [132] A.

Governments generally impose price controls for one of three reasons: to redistribute,

### [音频]

听写,注意标点符号与大小写。

[133] 难易度.易

- [133] 选项数.1
- [133] A.

In principle, therefore, emerging economies have much to gain from moving workers between sectors, even if productivity within each sector does not improve.

- [134] 题型.填空题
- [134] 题干.

听写,注意标点符号与大小写。

- [134] 难易度.易
- [134] 选项数.1
- [134] A.

Their productivity growth is close to its 25-year average and still comfortably above that of the rich world.

- [135] 题型.填空题
- [135] 题干.

听写,注意标点符号与大小写。

[135] 难易度.易

- [135] 选项数.1
- [135] A.

Perhaps the simplest explanation for the productivity bust lies in the boom that preceded it.

- [136] 题型.判断题
- [136] 题干.

The approximation technique can only be applied when exact information is not that important.

- [136] 正确答案.A
- [136] 难易度.易
- [136] 选项数.2
- [136] A.正确
- [136] B.错误
- [137] 题型.判断题
- [137] 题干.

It is impossible for an interpreter to ask the speaker for clarification during consecutive interpreting.

- [137] 正确答案.B
- [137] 难易度.易
- [137] 选项数.2
- [137] A.正确
- [137] B.错误

[138]	题型.判断题
[138]	题干.
The cor	porate culture is typically created consciously.
[138]	正确答案.B
[138]	难易度.易
[138]	选项数.2
[138]	A.正确
[138]	B.错误
[139]	题型.填空题
[139]	题干.
She ran	away to Mexico and e the revolutionary cause.
用小写字	2母将单词补充完整,不需要重复填写已给字母。
结尾 + e	d 表过去式。
[139]	难易度.易
[139]	选项数.1
[139]	A.
spoused	
[140]	
[140]	题干.

They are	e purposely w	information.
用小写字	空母将单词补充完整,	不需要重复填写已给字母。
结尾+ing		
[140]	难易度.易	
[140]	选项数.1	
[140]	A.	
ithholdi	ng	
	题型.填空题	
[141]	<b></b> 也十.	
An expe	ert came to a	_ the value of my antiques.
用小写字	2母将单词补充完整,	不需要重复填写已给字母。
填原形		
[141]	难易度.易	
[141]	选项数.1	
[141]	A.	
ppraise		

[142]	题型.填空题
[142]	题干.
[]	
Bias aga	inst women p every level of the judicial system.
用小写字	日将单词补充完整,不需要重复填写已给字母。
词尾 + s 表	示单三式。
[1 42]	沙日庄日
	难易度.易
[142]	选项数.1
[142]	A.
ermeate	
[143]	题型.填空题
[143]	题干.
As you k	know so well,1 culture should not be confused
•	
	corporate2 But your clients may not know that
	for a non-profit will NOT _3 working with nice
people,	a kind atmosphere, fair reviews and less emphasis on
the bott	om line. Encourage them to check out the philosophy
and lead	dership style of the CEO. They will be much better
4	of corporate culture than the mission of the company.
Ask clie	nts to find out everything they can about the CEO. Show
them ho	ow to5 an internet search for articles about him.

```
[143] 难易度.易
[143] 选项数.5
[143] A.
corporate
[143] B.
mission
[143] C.
insure
[143] D.
indications
```

conduct

[143] E.

[144] 题型.判断题

[144] 题干.

Business investment can be made in an active or passive way.

- [144] 正确答案.A
- [144] 难易度.易
- [144] 选项数.2
- [144] A.正确
- [144] B.错误
- [145] 题型.判断题
- [145] 题干.

Business investor may need to carry out a cost-effectiveness analysis to make an investment decision.

- [145] 正确答案.A
- [145] 难易度.易
- [145] 选项数.2
- [145] A.正确
- [145] B.错误
- [146] 题型.单选题
- [146] 题干.

When we have worked out the annual percentage return on an investment and then adjusted it with inflation and/or other external effects taken into consideration, we get the \_\_\_\_\_.

- [146] 正确答案.C
- [146] 难易度.易

[146]	选项数.4
[146]	A.
expecte	d return
[146]	B.
price pa	rity return
[146]	C.
real rate	e of return
[146]	D.
CPI indu	iced return
[147]	题型.填空题
[147]	题干.
AIIC is a	prestigious international organization in the field of
interpre	ting. This abbreviation stands for
[147]	难易度.易
[147]	选项数.1
[147]	A.

International Association of Conference Interpreters

[148] 题型.填空题

[148] 题干.

听写,注意大小写和标点符号。

[148] 难易度.难

[148] 选项数.1

[148] A.

Institutional investors are rushing headlong into private markets, especially into venture

#### [音频]

听写。注意大小写和标点符号。

[149] 难易度.难

[149] 选项数.1

[149] A.

Other institutions have vied with it to write big cheques for Silicon Valley's brightest new stars. ; Other in

[150] 题型.填空题

[150] 题干.

听写。注意大小写和标点符号。

- [150] 难易度.难
- [150] 选项数.1
- [150] A.

The flood of capital into private markets ultimately rests on the belief that they will outperform public ones.

- [151] 题型.填空题
- [151] 题干.

听写,注意大小写和标点符号。

- [151] 难易度.难
- [151] 选项数.1
- [151] A.

Private capital, which is closely held in a few hands, is supposed to get around such agency problems.

- [152] 题型.填空题
- [152] 题干.

听写。注意大小写和标点符号。

- [152] 难易度.难
- [152] 选项数.1
- [152] A.

The big concern is that a shift from public to private capital merely swaps one set of agency conflicts for another.

- [153] 题型.判断题
- [153] 题干.

Globalization is closely connected with international division of labor and considerably facilitated by development of information technology.

- [153] 正确答案.A
- [153] 难易度.易
- [153] 选项数.2
- [153] A.正确
- [153] B.错误
- [154] 题型.判断题
- [154] 题干.

The process of globalization is affected by political, economic, social, cultural, technological, legal and even biologtical factors.

[154]	正确答案.A
[154]	难易度.易
[154]	选项数.2
[154]	A.正确
[154]	B.错误
[156]	题型.填空题
[156]	题干.
As a pro	ofessional interpreter, you may need to provide
c	or s intrpretation. (答案首字母已给出)
[156]	难易度.易
[156]	选项数.2
[156]	A.
consecu	ıtive
F4 F 63	
[156]	B.
simulta	neous
[157]	题型.判断题
[157]	题干.

As a professional interpreter, you may have to travel a lot and

participated in many events during which you may build up your proficiency and reputation.

- [157] 正确答案.A
- [157] 难易度.易
- [157] 选项数.2
- [157] A.正确
- [157] B.错误
- [158] 题型.填空题
- [158] 题干.

听写。注意大小写和标点符号。

- [158] 难易度.难
- [158] 选项数.1
- [158] A.

Global markets had a turbulent week amid heightened concern about the economic impact of the coronavirus outbreak.

- [159] 题型.填空题
- [159] 题干.

听写。注意大小写和标点符号。

[159] 难易度.难

[159] 选项数.1

[159] A.

But there is also an uneasy sense that the virus could trigger a bigger rupture in *financial markets*.

[160] 题型.填空题

[160] 题干.

听写。注意大小写和标点符号。

[160] 难易度.难

[160] 选项数.1

[160] A.

The last big global growth scare caused a panicky sell-off that briefly threatened to become a credit crunch.

[161] 题型.填空题

[161] 题干.

听写。注意大小写和标点符号。

[161] 难易度.难

[161] 选项数.1

[161] A.

Intellectual progress has created a mound of know-how which must be mastered before an innovator can even begin to push

[162] 题型.填空题

[162] 题干.

听写。注意大小写和标点符号。

[162] 难易度.难

[162] 选项数.1

[162] A.

It is increasingly clear that the virus could damage global supply chai

[163] 题型.判断题

[163] 题干.

Interpreters are expected to have a written and spoken command of both languages, including specialist terminology, current idioms and dialects.

- [163] 正确答案.A
- [163] 难易度.易
- [163] 选项数.2
- [163] A.正确
- [163] B.错误
- [164] 题型.判断题
- [164] 题干.

Interpreters can never intervene as the talk going on.

- [164] 正确答案.B
- [164] 难易度.易
- [164] 选项数.2
- [164] A.正确
- [164] B.错误
- [165] 题型.判断题
- [165] 题干.

Interpreters can not accept any form of reward for interpreting work other than payment by the employer.

- [165] 正确答案.A
- [165] 难易度.易
- [165] 选项数.2
- [165] A.正确
- [165] B.错误

[166] 题型.判断题

[166] 题干.

CSR-focused businesses would proactively promote the public interest by encouraging community growth and development.

[166] 正确答案.A

[166] 难易度.易

[166] 选项数.2

[166] A.正确

[166] B.错误

[167] 题型.判断题

[167] 题干.

Setting up CSR is a waste of money to some extent.

[167] 正确答案.B

[167] 难易度.易

[167] 选项数.2

[167] A.正确

[167] B.错误

[168] 题型.填空题

[168] 题干.

Why the boom of CSR? For a number of reasons, companies are having to work harder to protect their \_\_\_1\_-----and, by extension, the environment in which they do business. Scandals at Enron, WorldCom and elsewhere \_\_2\_ trust in big business and led to heavy-handed government regulation. An ever-expanding army of non-governmental organizations stands ready to do \_\_\_3\_with multinational companies at the slightest sign of misbehavior. Myriad rankings and ratings put \_\_4\_\_ on companies to report on their non-financial performance as well as on their financial results. And, more than ever, companies are being watched. Enbarrassing news anywhere in the world----a child working on a piece of clothing with your company's \_\_\_5\_ on it, say---can be captured on camera and published everywhere in an instant, thanks to the internet.

[168] 难易度.易

[168] 选项数.5

[168] A.

reputation

[168] B.

undermined

[168] C.

battle

[168] D.

pressure

[168] E.

brand

[169] 题型.填空题

[169] 题干.Fill in the blanks

Why the boom of CSR? For a number of reasons, companies are having to work harder to protect their \_\_1\_\_----and, by extension, the environment in which they do business. Scandals at Enron, WorldCom and elsewhere \_\_2\_ trust in big business and led to heavy-handed government regulation. An ever-expanding army of non-governmental organizations stands ready to do\_\_3\_ with multinational companies at the slightest sign of misbehavior. Mytiad rankings and ratings put \_\_4\_\_ on companies to report on their non-financial performance as well as on their financial results. And, more than ever, companies are being watched. Embarrassing news anywhere in the world----a child working on a piece of clothing with your company's \_\_\_5\_ on it, say----can be captured on camera and published everywhere in an instant, thanks to the internet.

注意时态和词性

[169] 难易度.易

[169] 选项数.5

[169] A.

reputation

[169] B.

undermined

[169] C.

battle

[169] D.

pressure

[169] E.

brand